

Initial Show Case Roosevelt DeBrief 4/25/08

Present,

Deb McCarty, Maggie Carlson, Lynn Alvarez, Sheri Engelbert, Summer Spinner, Kathy Herrmann, Joy Marshall, Morley for most of meeting

1) **Great overall** look, decorations, food, mood, community feel.

2) Attendance

Good, but still too many students just dropped off without parents. How can we get more parents to come, celebrate their school, and help raise needed funds?

Ideas:

- at least slightly longer, more music concerts
- longer time between spring choral, band, or orchestra concerts and Show Case concerts
- More teachers showcasing their students work/talents
- Need a point person to help organize this with teachers
- Possibly combine Cultural Fair with Show Case? Could benefit both events. Need to discuss ideas with key Cultural Fair teachers
- If so, could carry over an international theme into Show Case
- Invite the incoming 5th graders even more broadly, including asking Fox Hollow, Edison, Harris to promote and do autodialer calls
- Could combine with Talent Show, but this is unlikely
- Would attendance be better in May? We're uncertain

3) Food

Food tickets worked great, much better than cash

May consider the \$5 or \$10 punch card next year? Uncertain

Next year, we could add:

100 more desserts (we sold out)

100 more slices pizza (we sold out)

more crepes (they sold 100)

more root beer floats

We sold approx 200 adult meals, 200 kid meals

Which was just right

We recommend giving all "Sweet Street" proceeds to the ACT class, not just the cookies.

(thank you to Lynn Alvarez!)

4) Auction

Very attractive and really well organized.

Numbers not final yet.

So far, House Baskets raised \$3,852 , compared to \$2,500 last year. (thank you, Laure!!)

Last year, we gave that \$2,500 in classroom grants to teachers. This year, we may do some of that again, but we want to wait to see what EEF shortfall is.

So far, Auction raised \$9,533, with approx \$1,000 more coming in, compared to \$6,300 last year.

Next year, make it no bigger, but aim to bring in more what items are worth - we only received about 70% of their value.

We could also make the bidding increments more than \$1 higher, more like \$5 or \$10, for the more valuable items.

We should get a second VISA card machine next year.

5) EEF

Our goal for year is \$54 K, and we have about \$40 or \$41 K. How to raise other \$13K?

Ideas:

Morley to do a reminder email or letter to parents

Show Case raised more than expected, so could transfer some over to EEF

Treasurer Kathy Herrmann to make a suggestion about how much in PAR budget could be available for that
(thank you, Kathy!)

At ShowCase, we raised \$7,000, compared to \$9,000 last year. We received \$4,000 earlier in the month, from the letter.
Only 40 people wrote checks that night.

At ShowCase, we need more volunteers actively soliciting EEF donations
More prizes to bring parents to EEF table
Possibly get a raffle ticket entered just for donating that night, or even just for visiting table that night
A thermometer type of measure?
Also, overall, RMS parents don't realize that the various fundraisers don't all go to school operating, only EEF does.
We need EEF to maintain our current staffing, and we need to communicate this more often to parents.

6) Program

We didn't have time to review this very thoroughly.
Some ideas:
We need an over-all chair person for event
We could spread out the BHall items better throughout the school
Were House Challenges well-attended enough to continue? Not sure

7) Still to discuss

Other feedback on program
Where/how to store signs and materials each year so they don't get lost, or ruined
An iPod or similar drawing beforehand to engage students?

A Binder for each section, to help the coordinators next year.

Laurel already wrote up hers

Lynn wrote up hers

Thank you! **Please give them to Maggie Carlson by May 16**

Just write up what you worked on, and how it should be improved, or remain the same.

(Kathy, Melanie, Deb, Sheri, anyone who has ideas)